



**INSTITUTE FOR PLANT AND ENVIRONMENT PROTECTION, BELGRADE, SERBIA
SCIENTIFIC - BUSINESS CENTER "WORLD", KRALJEVO**

ORGANIZE

**12. JEEP INTERNATIONAL SCIENTIFIC AGRIBUSINESS CONFERENCE
MAK 2025 – KOPAONIK**

**"CLIMATE CHANGES AND ECOLOGICAL SUSTAINABILITY IN AGRICULTURE AND FOOD
PRODUCTION IN SERBIA, THE REGION AND SOUTHEASTERN EUROPE" January 30th to
February 2nd, 2025., KOPAONIK, GRAND HOTEL, CONGRESS CENTER**

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Dear colleagues,

We invite you to the 12th JEEP International Scientific Agribusiness Conference (MAK 2025) in the area of:
"Climate changes and ecological sustainability in agriculture and food production in Serbia, the region and Southeastern Europe", organized by: Institute for Plant Protection and Environment in Belgrade, Science and Business Center "WORLD", Kraljevo, Republic of Serbia.

The conference will be held on Kopaonik, in the GRAND Hotel, in the congress center, from January 30 to February 2, 2025.

The topic of the Conference includes the state and dynamics of climate change, its effect on ecosystems, adaptation of agricultural production and food production based on scientific knowledge and innovation, as well as mitigating risks in climate change conditions. Special emphasis will be placed on practical solutions and the implementation of scientific results and experiences at the local level, in order to improve the sustainability of agriculture, food health safety, rural development, energy resource management, social-economic development and environmental protection in Serbia and Southeast Europe.

The goals of the conference are:

1. **Promotion of the Sustainable Development Goals (SDGs)** in the field of agriculture, food production and climate change, with a special emphasis on SDG goals 2 (Zero hunger), 12 (Sustainable consumption and production), 13 (Climate action) and 15 (Life on land).
2. **Development of a strategy for adapting and mitigating the effects of climate change** in agriculture through innovative scientific and technological solutions, with an emphasis on sustainability and long-term agro-economy models.
3. **Increasing investments in scientific and research work, technological development and infrastructure** in agriculture and the food industry, which is a prerequisite for improving the competitiveness of agriculture in Serbia and the region.
4. **Implementation of ESG (Environmental, Social and Governance) standards**, with the aim of improving environmental sustainability, social responsibility and responsible management of resources in the agricultural and food sectors.

The goal of the conference is to develop a platform at the international level for the presentation of research results, the exchange of knowledge and experiences, as well as the development of innovative solutions for adaptation and mitigation of climate change in agriculture and food production. Also, the goal of the conference is to create the possibility of networking, researchers, scientific institutions, decision-makers in state institutions for the development and strengthening of existing connections and the creation of new ones.

Renowned lecturers will present the latest knowledge in this multidisciplinary field. The program will include interactive presentations of the latest scientific achievements in the mentioned fields, panel discussions and other types of interpersonal exchange of knowledge and experience.

New results, a holistic approach and ideas in the dialogue of all interested parties, will be the mission of the 12th JEEP INTERNATIONAL SCIENTIFIC AGRIBUSINESS CONFERENCE MAK 2025, with the title:
"Climate change and ecological sustainability in agriculture and food production in Serbia, the region and the Southeast Europe"

We look forward to your presence and contribution to the conference!



Organizers

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TOPICS:

- **Adaptation and resilience of agriculture to climate change: Challenges and opportunities for sustainable development** - resilience of agricultural systems and the need for adaptation strategies.
- **Impact of climate change on limiting agricultural production and prospects for sustainable development** - potential strategies for mitigating limits with sustainable increasing.
- **Socio-economic responses to climate change: New policies and approaches for smart agriculture** - the importance of adapting policies and applying smart technologies.
- **Smart technologies and climate risk management: Mitigating climate change impacts on ecosystems and agriculture** - innovations and technologies that support climate risk management..
- **Sustainable food production and processing: Environmental protection and improvement of food safety** - sustainable food production and preserving the ecological balance.
- **Agribusiness in Serbia, the region and SEE: Adapting to changing market and climate conditions** - agribusiness, climate change and supply/demand at the regional and European level.
- **Agritourism and ethnic food: Sustainable development of rural areas through the valorization of local heritage** - agritourism and traditional food as a model of sustainable development.

Please, when submitting your paper, be sure to indicate which scientific field you are submitting your paper for.

The official language of the Conference is English.

PLACE AND TIME:

- Congress Center, GRAND hotel, Kopaonik, Serbia
- **January 30th to February 2nd, 2025.**



CONTACT PERSONS:

- The persons in charge of correspondence are:

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REGISTRATION FEE until December 15th, 2024:

- **I-** The registration fee for authors and participants is RSD 12,000.00 (**110 euros** for participants from abroad), VAT included in the price.
- **II-** Registration fee for Conference participants who participate in the Conference Program and do not have a paper published in the proceedings is RSD 6,000.00. (**60 euros** for participants from abroad),
- **III-** Conference participants, students of higher education schools and pensioners participating in the Conference Program 6,000.00 RSD.

REGISTRATION FEE after December 15, 2024:

- **I-** Registration fee for authors and participants is RSD 18,000.00 (**160 euros** for participants from abroad), VAT included in the price.
- **II-** Registration fee for Conference participants who participate in the Conference Program, do not have a paper published in the proceedings, 9,000.00 RSD, (**80 euros** for participants from abroad),
- **III-** Conference participants, students of higher education schools and pensioners participating in the Conference Program RSD 9,000.00

Description:

- **I-** Registration fee for authors includes: participation in all sessions of the Conference, Proceedings in electronic form, printed material (CERTIFICATE, ID badge, pad, calendar, pen, welcome cocktail, refreshments during breaks and VIP (gala dinner). Registration fee includes CD edition for all authors and co-authors and printed Proceedings (only for authors).
- **II-** The registration fee for Conference participants who participate in the Conference Program, do not have a paper published in the proceedings and do not use the services of the gala dinner includes: printed material (CERTIFICATE, ID badge, pad, calendar, pen, welcome cocktail, refreshments during breaks, edition of the proceedings in electronic version .
- **III-** The registration fee for students of higher education schools and retired participants of the Conference who participate in the Conference Program, have a work published in the proceedings and do not use the services of the gala dinner includes: printed material (CERTIFICATE, ID badge, pad, calendar, pen, welcome cocktail, refreshments during breaks, issue collection in electronic version.
- The registration fee for promotion of local self-governments, tourist organizations, business companies and manufacturers is RSD **60,000.00**, VAT included in the price, with all the benefits mentioned above (for two participants)
- Registration fee can be payed at TR 265-3300310006818-23 Scientific business center WORLD, Kraljevo
- Payment in EUR (for foreign participants) is made on the basis of the invoice issued by the management of the Science and business center WORLD, (Association science and business center WORLD, Gocka 9, Kraljevo) IBAN: RS35265100000087643237, SWIFT(BIC):RZBSRSBG (Raiffeisen banka ad Beograd)
- Information about accommodation: a couple of hotels are provided at extremely low prices, so those interested should contact the organizers on the phones attached to this document.

For any additional information, please contact us at the e-mail address: helgakv@mts.rs



With respect,

President of the organizing committee.

Mr Milan Jovičić

President of the Scientific Committee

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