



13th JEEP International Scientific Agribusiness Conference – MAK 2026.

"GREEN TRANSFORMATION OF AGRIBUSINESS: INNOVATION AS THE KEY TO SUSTAINABLE AGRICULTURE"

January 29th to February 1st , 2026., KOPAONIK, GRAND HOTEL, CONGRESS CENTER

**FIRST NOTICE AND INVITATION FOR THE DELIVERY
OF RESEARCH ARTICLES**

Dear colleagues,

We are pleased to inform you that Scientific Business Center WORLD, Kraljevo and Institute for Plant Protection and Environment, Belgrade, in cooperation with 20 domestic and foreign institutions, are organizing the 13th consecutive International Scientific Agribusiness Conference entitled **"GREEN TRANSFORMATION OF AGRIBUSINESS: INNOVATIONS AS THE KEY TO SUSTAINABLE AGRICULTURE"**, which will be held from January 29-February 1, 2026 in the beautiful surroundings of Kopaonik. Our goal is to present innovations and scientific results and to exchange knowledge, skills and experiences through an international scientific discussion. Also, through the strengthening of existing and the creation of new academic networks, we want to encourage dialogue between the academic community, public institutions, the private sector and civil society organizations about the latest global and regional trends in modern and sustainable agriculture. In this way, we will contribute to the spread of knowledge and good practices to farmers, advisors, researchers, policy makers, as well as the general public about the importance of agriculture and food science, one of the most important strategic areas in many national research strategies, and contribute to the agribusiness sector becoming competitive and profitable. The twelfth in a row, MAK 2025, has made a significant contribution to agricultural practice in various areas: plant protection and food safety, environmental protection, climate change and agriculture and agro-economy. During the three days of the MAK - 2025 conference (January 30-February 2, 2025), about 250 participants from 20 countries presented 54 scientific papers (M30).

At the Conference, research articles from the country and abroad will be presented according to thematic areas:

- 1. Biotechnological and genetic innovations in agriculture**
- 2. Digital transformation and smart agriculture**
- 3. Environmental sustainability and climate challenges of global agriculture**
- 4. Economic and social dimension of sustainable agribusiness**
- 5. Healthy nutrition as a factor of sustainable development and public health**
- 6. Green energy and bioeconomy in agribusiness**



Important dates:

November 25, 2025 abstract delivery

December 15, 2025 research article delivery

By date December 25, 2025 early registration fee

Attached is the first notification, and more detailed information about the Conference (honorary, scientific and organizational committee; instructions for writing papers; registration form; accommodation conditions, etc.) is available at the official Conference web address:

<https://anpcworld.com/>

For all information about the articles

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For all information about the organization of the meeting

Milan Jovičić, chairman of the organizing committee

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Participants with article:

[125 eur - early registration fee \(by date December 25, 2025\)](#)

[145 eur - late registration fee \(after date December 25, 2025\)](#)

[140 eur - Participants without article](#)

[Online participants: 40 eur.](#)

IBAN: RS3526510000087643237, SWIFT(BIC): RZBSRSBG, Association science and business center WORLD, Kraljevo

The registration fee includes: materials, coffee breaks during the Conference, welcome cocktail and formal dinner.

We warmly welcome you and expect you as a dear guest at the 13th International Scientific Agribusiness Conference - MAK 2026.

Conference organizers